



WONDERING

how to make your life just that little bit easier?



VETCT

Clinical support in your pocket

Welcome to VetCT



At VetCT, our mission is simple; to help all vets feel their best and be their best every day.

Our innovative teleconsulting, teleradiology and educational support network and services make it happen.

We're proud to look after vets all over the world and our services were developed with all parts of the veterinary ecosystem in mind: vet students, new graduates, interns, residents, primary care vets, advanced practitioners and specialists.

Together, we're dedicated to actively improving the well-being of vets and making a positive difference to the veterinary profession now, and in the future.

Our values



Kindness

We are vets. Caring for our patients and each other is at the heart of everything we do.



Integrity

We act with integrity. We're honest, transparent and committed to doing the right thing.



Trust

We are trusted. Dependable and responsive, we believe in meaningful relationships.



Quality

We strive for excellence. We take pride in the quality of our work and promote only the best possible care.



Curiosity

We're always learning. Improving ourselves and our industry through education, innovation, research and discussion.



Teamwork

We thrive together. Sharing our expertise to shape the future of the veterinary industry.

Support that's always with you

These days, being able to call on someone for clinical advice isn't easy. The pandemic has left veterinary practices stretched like never before and many vets are working alone. With no one to share ideas with, being a confident, decisive and happy vet can seem impossible.

Not anymore. Our new VetCT app makes trusted specialist support accessible, 24/7. When it comes to case discussion and second opinions, we're here to help.



Empowering your practice

VetCT is the smart way to be the vet you've always wanted to be.

With our rapid teleradiology reports and our instant, vet-to-specialist teleconsultations across key specialities, you and your team can gain access to, and offer, professional expertise, knowledge and education on the go:

- > Supportive specialist teleconsultations that count towards real-time CPD
- > Create a case in the VetCT app, add patient photos and videos
- > Receive an instant callback or text chat*
- > Book an appointment with a specialist at a time that works for you
- > Written reports and results, fast
- > Video consultations and supervisions
- > Coming soon: send results to pet owners directly from the app

All delivered in an easy-to-use app that gives you expertise at your fingertips, 24/7.

**Services vary with the time of day/night and type of speciality. Check the app for details.*



The number one choice for a second opinion

Getting a second opinion is never as easy as you'd hope, is it? There are more than a few good reasons for downloading the VetCT app:

Time

It's precious. When you're overwhelmed by a busy day, it can be difficult to find the time to call for advice. What if that person is busy with their own patients? When will they call you back? Our team of specialists only focus on your cases and are always ready to talk to you.

Expectations

Are you feeling under pressure? Or afraid of getting something wrong? VetCT gives you the support you need to put your worries to rest.

Expertise

Ever felt challenged by a complex case? Have you come across something you were unfamiliar with, but want to learn more? With experts in a range of specialities, we're here to help.

Confidence

Ever felt hesitant about a diagnosis or treatment plan? Maybe you're keen to try a new method or need reminding of an old one? Knowing there is support available for you when you need it will give your confidence a boost.

Teamwork

Do you need to run a question by someone? Feel cut off from colleagues but need to chat about a case? With the **VetCT app** in your pocket, you're never on your own.

On average
vets spend
9.5
hours per week
seeking second
opinions.

What would you do?

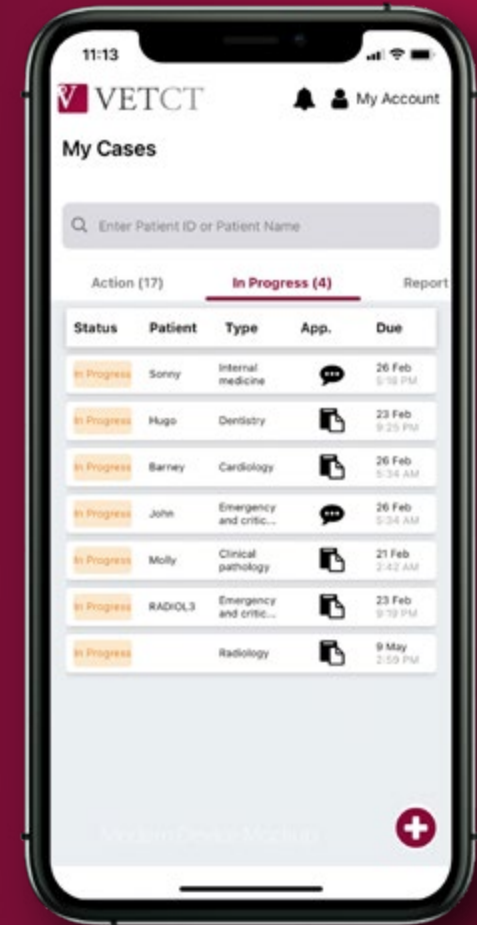
Ruby is a 12-year-old Springer Spaniel with a history of rubbing her face. She has thick discharge obstructing her right nostril and is sneezing frequently. Her third eyelid is protruding and her blink seems abnormal. She has some dental disease. You're not sure what the next best step is – a nasal investigation or a neuro workup? What do you do next?

1	2	3	4
ASK SOMEONE IN YOUR PRACTICE <hr/> <p>Everyone is really busy today, they may not have time to help you and you will feel bad for asking.</p> <hr/> <p>You don't know whether they will know how to advise you on this tricky case....</p>	CALL IN A FAVOUR <hr/> <p>You could phone another vet for some free advice.</p> <hr/> <p>You may have to wait for a response and you might miss them when they call back.</p>	REFER RUBY TO A SPECIALIST VET <hr/> <p>This may not be necessary. Could you manage this on your own with the right support?</p> <hr/> <p>Ruby's owners do not want to travel to another practice and pay a referral consult fee if unnecessary.</p>	USE THE NEW VETCT APP <hr/> <p>Send photos and videos of Ruby with your specific questions to a specialist direct from your phone.</p> <hr/> <p>We'll call you back instantly, or at the exact time that suits you.</p> <hr/> <p>You can charge for this as a service your practice now offers.</p> <hr/> <p>Plus you will receive a CPD certificate for the interaction!</p> <hr/> <p>Ruby's owner is happy that you're providing her with the best possible care.</p>

How does the VetCT app work?

- > Keep a team of specialists in your pocket, 24/7
- > Create a case in less than a minute
- > View, manage and discuss cases direct from your mobile device
- > Choose instant callbacks, text chat or schedule a time to suit you*
- > Get real-time CPD with every consult
- > Learn from your cases, be reassured, build confidence and have a better day

**Services vary with the time of day/night and type of speciality. Check the app for details.*



VetCT Services



Our specialists have been hand-picked for their pragmatic, caring approach and experience. All of our frontline teleconsulting specialists are also trained in mental health awareness.

We'll use our extensive experience to give you supportive, practical advice, taking into account the situation, the owner, the budget, your clinic, your equipment and most importantly, what you want to do.

Our Services:

- > Small animal teleconsulting
- > Small animal teleradiology
- > Small animal MRI
- > Equine and large animal teleradiology
- > Equine pre-purchase examinations
- > Exotics teleradiology
- > Education

A close-up photograph of a veterinarian wearing a green surgical cap and a white face mask, focused on performing a surgical procedure on a small animal. The veterinarian's hands are visible, and the surgical site is illuminated. The background is slightly blurred, showing a clinical setting.

TOO BUSY

to even stop and think?

Small Animal
Teleconsulting

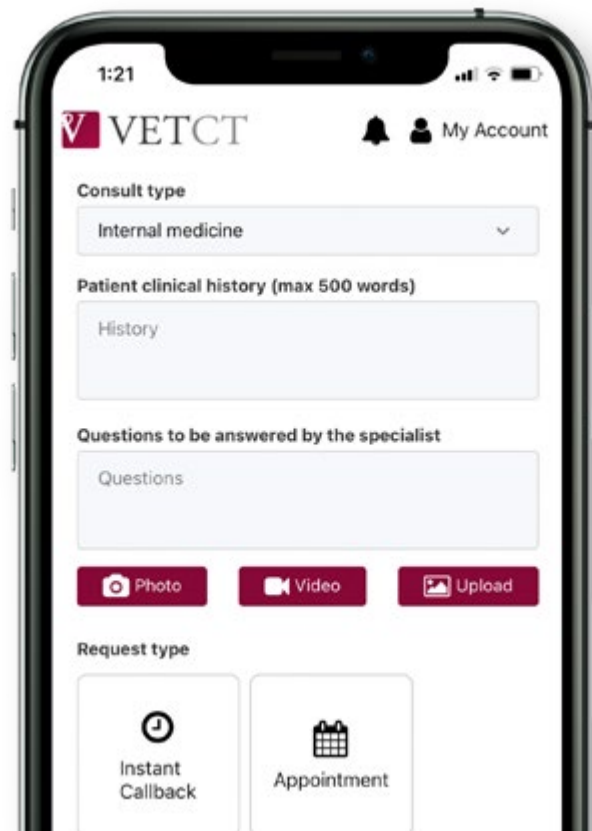
Small Animal Teleconsulting

Speak to a specialist in a matter of minutes to help guide you on your next tricky case. Alternatively, you can book specialist time for whatever you or your clinic needs – from live, guided real-time procedures to significant event reviews or bespoke case discussions. All through the VetCT app. Benefit from live CPD whilst you work, with CPD certificates supplied.

Available: Monday–Friday all year round (*weekends coming soon*)*.

Services: Instant callback • Text chat • Book an appointment
• Written reports.

**Services vary with the time of day/night and type of speciality. Check the app for details.*



Specialities:

Anesthesia • Cardiology • Clinical Pathology • Dentistry
• Dermatology • Emergency Critical Care • Exotics
• Internal Medicine • Neurology • Reproduction • Oncology
• Ophthalmology • Orthopedic Surgery • Soft Tissue Surgery

“I have used many other teleconsulting services and VetCT is unequivocally the best.”

Joseph Edhlund, Gentle Vets





PRESSURE

to always get it right?

Small Animal
Teleradiology

Small Animal Teleradiology

We have over 12 years' experience in delivering the highest quality radiology reports to our small animal clients. Our radiologists provide expert interpretation of medical images in conjunction with the patient's history. Producing an in-depth teaching report with annotated images.

We are one of only a handful of teleradiology services to deliver 24/7/365 reporting services with **absolutely no outsourcing**. To achieve this, we run our operations from three bases: Europe, Australia and North America. When you choose us, you will always receive the same trusted high-quality service -irrespective of where you are in the world, the time of day, or the day of the week.

Available: 24/7/365

Services: Written radiology reports (XR, CT, MRI, Nuc Med, Fluoroscopy) • Telephone and written advice on imaging protocols • Advice on imaging equipment purchase and usage • Image acquisition training for veterinary radiographers and technicians • Bespoke CPD • Clinic visits.



Radiographic turnaround times	CT turnaround times
Standard (non-urgent) Report within 4 business days	Standard (non-urgent) Report within 4 business days
Enhanced Report within 1–2 business days	Enhanced Report within 1–2 business days
Priority Report within 4 hours	Priority Report within 24 hours
Urgent Report within 1 hour	Urgent Report within 4 hours
Priority Out of Hours Report within 4 hours	Priority Out of Hours Report within 24 hours
Urgent Out of Hours Report within 1 hour	Urgent Out of Hours Report within 4–6 hours

Business days - Monday to Friday excluding holidays.

Out of Hours - 7pm-7am Monday to Friday and weekends from 7pm Friday to 7am Monday.

“As a general practitioner things sometimes go pear-shaped! Being able to upload radiographs and get a teleradiology report within a few hours has been an amazing advance for our patients, our clients and our sanity!”

Richard Lucas, Busselton Vet Hospital

A woman with dark hair, wearing a green lab coat, is holding a white mobile phone to her ear. She is looking down with a focused expression. The background is a blurred clinical or hospital setting with other people and equipment.

CHALLENGED

by a complex case?

Small Animal
MRI services

Small Animal

MRI services

Our unique MRI services are delivered by radiologists who have undergone our own rigorous internal subspeciality training in MRI. This service is also underpinned by a real-time collaboration between our teams of radiologists and neurologists, meaning that you receive the benefit of both types of specialist for your cases.

Available: 24/7/365

Services: MRI reports with input from radiologists and neurologists • Neuro examinations including video assessments • Neurology case management advice

- Telephone and written advice on MRI protocols
- Advice on MRI equipment purchase and usage
- MR image acquisition training for veterinary radiographers and technicians.

“With access to an MRI scanner, we ‘had the gear but no idea’. VetCT has been the answer to all our problems. Now we provide a better in-house image interpretation service than our competitors and a better healthcare service for those animals we look after.”

Shaun Moore, City Vets

MRI turnaround times

Standard (non-urgent): Report within 2 business days

Enhanced: Report within 24 business hours

Priority: Report within 12 hours

Urgent: Report within 4 hours

Priority Out of Hours: Report within 24 hours

Urgent Out of Hours: Report within 4–6 hours

Business days - Monday to Friday excluding holidays.

Out of Hours - 7pm-7am Monday to Friday and weekends from 7pm Friday to 7am Monday.



A close-up photograph of a person's hands administering a subcutaneous injection into the neck of a horse. The horse has dark, speckled fur. The person is wearing a dark jacket and light-colored pants. The word "ANXIOUS" is written in large, white, brush-stroke style capital letters across the middle of the image.

ANXIOUS

about the owner's expectations?

Equine and large animal
Teleradiology

Equine and large animal Teleradiology

We are proud to have one of the largest teams of equine diagnostic imaging specialists in the world. Our dedicated equine radiology team provides expert interpretation of radiographs, MRI, CT, Nuc-Med and Fluoroscopy. We have a wide breadth of experience in all equestrian sports to give you the best possible advice for all patients. We are also one of the only equine reporting services to offer rapid turnaround times.

Available: 24/7/365

Services: Written radiology reports (XR, CT, MRI, Nuc Med, Fluoroscopy) • Pre-purchase radiology reports

- Telephone and written advice on imaging protocols
- Advice on imaging equipment purchase and usage
- Image acquisition training • Bespoke CPD • Clinic visits.



Radiographic turnaround times

Standard: Report within 1 business day

Priority: Report within 4 hours

Urgent*: Report within 1 hour

**Available for small radiographic studies only (up to 8 images).*

MRI & CT turnaround times

Standard: Report within 1 business day

Priority: Report within 12 hours

Urgent: Report within 4 hours

“I’ve found VetCT very helpful and have always been impressed by their quick response times. The reports have been useful, well-considered and importantly, written by radiologists with experience of equine clinical work. I really recommend them.”

Jane Boswell, Liphook Equine Hospital

Equine

Pre-purchase examinations

Pre-purchase examinations provide a unique set of circumstances and challenges. We give you the backup and support that you need. To protect you the best way, all pre-purchase images are read by two radiologists, so that you are provided with a report based on the agreed conclusions from two experts.

Pre-purchase turnaround times

Standard: Report within 2 business days



A woman with dark curly hair, wearing a teal lab coat, is holding a bearded dragon lizard in her hands. She is looking down at the lizard with a gentle expression. The background is a blurred clinical setting.

UNSURE

where to seek case advice?

Exotics, zoo and wildlife

Teleradiology

Exotics, zoo and wildlife

Teleradiology

A specialist skill set and knowledge of anatomy and pathology is required to interpret images from exotic, wildlife and zoo species. Our world-leading exotic radiologists have vast experience in this field and work closely with our Diploma holders in zoo and wildlife medicine to give optimal advice.

Available: 24/7/365

Services: Written radiology reports • Advice on exotic, wildlife and zoo imaging • Specialist input on workup, differentials, case management and treatment plans for exotics, wildlife and zoo species.

Radiographic, CT & MRI turnaround times

Standard (non-urgent): Report within 4 business days

Priority & Urgent: On request and subject to availability



“It’s incredible how fast we get the reports back and especially the turnaround time today blew my mind! Please pass my compliments along to all of your employees as well. Everyone needs to hear a little praise every once in a while.”

Julia Kiemle, Tier Radiologie Hanke



A diverse group of healthcare professionals, including nurses and doctors, are smiling and looking towards the right. They are wearing blue scrubs. The word "LEARNING" is written in large, white, brush-stroke style letters across the center of the image. Below it, the text "at all stages of your career" is written in a smaller, white, sans-serif font.

LEARNING

at all stages of your career

Education

To empower vets

Education

To empower vets

Our roots are firmly planted in veterinary education and we have strived to make an impact at all levels of the profession since our inception. From our educational reports and teleconsults to our direct involvement with teaching veterinary students and residents worldwide, we aim to make a difference. Our specialists are world class educators with a strong belief in training the next generation.

We work with partners in both university teaching environments and private hospitals to deliver exceptional results. We are proud to support Faculty, mentor residents, teach students and deliver CPD/ CE to primary care clinicians. Our approach is bespoke and tailored to each of our partner's unique needs.

“I've been looking back at 2020 through the eyes of gratitude to look for any good that happened. I can honestly say our relationship with VetCT and all that you personally have done for us is in that category. You all have strengthened our training and kept our program afloat and we are so grateful for that. Thanks!”

Resident, Mississippi State University

Available: Student/ resident education booked in advance on a semesterly basis. Other CPD/CE available on request throughout the year.

Services: CPD/ CE for primary care clinicians • ACVR and ECVDI resident supervision • Resident over-reads • Student rounds • Vacation cover • Virtual locums • Core curriculum • Online courses.



How much does VetCT cost?

To sign up to VetCT, there is a flat annual membership fee of £200 per practice and no limit to the number of individual accounts that can be linked. We do offer a discounted membership price for locum vets, for more information on this, please contact: sales@vet-ct.com.

From then on, you can use our services on a pay-as-you-go basis – from a 15-minute chat to more comprehensive diagnostic and treatment support – and even supervision of live procedures. Plus we offer a variety of training and educational courses for the whole practice.

For further information on our price lists and turnaround options, please get in touch.

Make
our
services
work
for
you.

VetCT enables you to create an exciting new revenue stream for your practice. The world-class case reports, documentation and expertise we provide will help you justify the cost of charging this new service to your clients, with a healthy margin on top.

Earn credits and support your team

As a VetCT member, you'll be regularly rewarded with credits for using our services. With our rewards programme you can build your credits as a practice and your vets can redeem them as and when they choose.

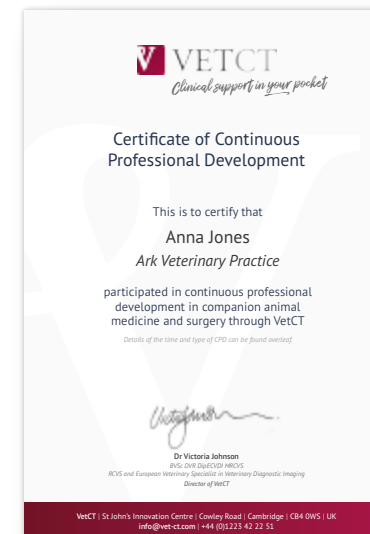
The rewards programme has been specifically designed to enable you to offer more care to members of your team who would benefit the most. For example, we give additional credits to new graduates and vets returning from parental leave or from a period of extended sick leave.

These credits can be spent on our services to support you and your team through challenging times.

Save time and money on CPD

Developing and enhancing your professional skills is vital, but it's another task that you need to find time for in a permanently crowded schedule.

We're pleased to say that all of your VetCT teleconsultations will count towards your annual CPD target. Every time you contact us, you'll not only be learning new skills and building your confidence, you'll also be chipping away at your 35 hours.



What's in it for you?

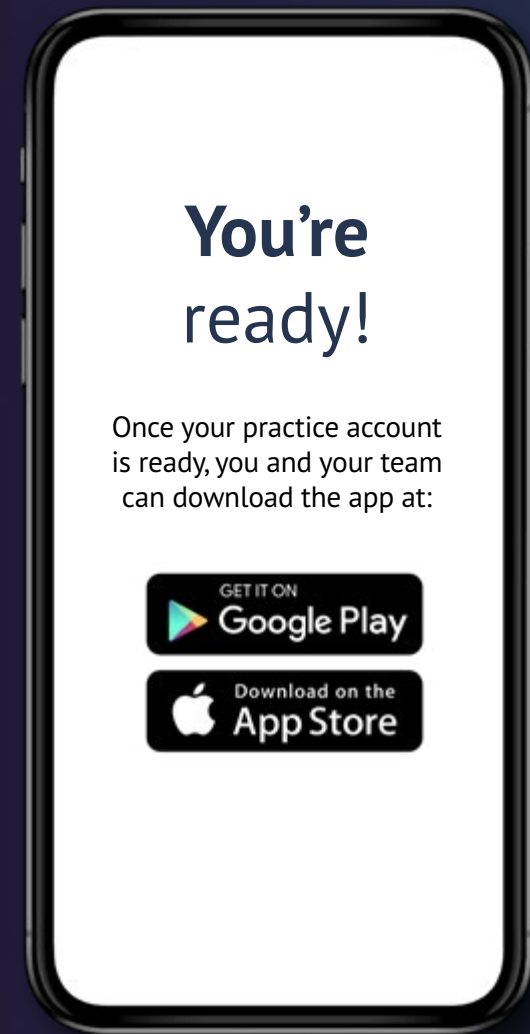
Individual Vets	Practices	Pet Owners
<ul style="list-style-type: none"> ▶ Complex cases become a chance to learn and build confidence ▶ 24/7 virtual access to specialists through text, chat, phone, video and email ▶ No time wasted calling around for advice ▶ No individual membership fee ▶ Real-time CPD points with every case ▶ Empathic and practical support from our team of Teleconsulting Specialists, all trained in mental health awareness ▶ Use your credits for free teleconsults and training 	<ul style="list-style-type: none"> ▶ Bring a 24/7 specialist team into your practice ▶ Flat £200 membership fee per practice ▶ Rewards programme to help you support your team ▶ Chargeable to clients, creating a new revenue stream ▶ Reduce your CPD spend ▶ Decrease your risks of errors and complaints ▶ Greater client loyalty ▶ Happier, more fulfilled vets 	<ul style="list-style-type: none"> ▶ Faster access to specialist advice ▶ More affordable option ▶ No need to take time off work or travel to a different practice ▶ A wider range of services from their existing veterinary practice ▶ Reassurance that their pet is in the capable hands of a fully supported team

Let's get started!

To start making your life easier with VetCT, you'll need to contact our team to set up a practice account: sales@vet-ct.com

Once your account is ready, you and your team can download the app!

As a thank you, you'll instantly receive bonus credits for each vet in your practice that downloads the app.

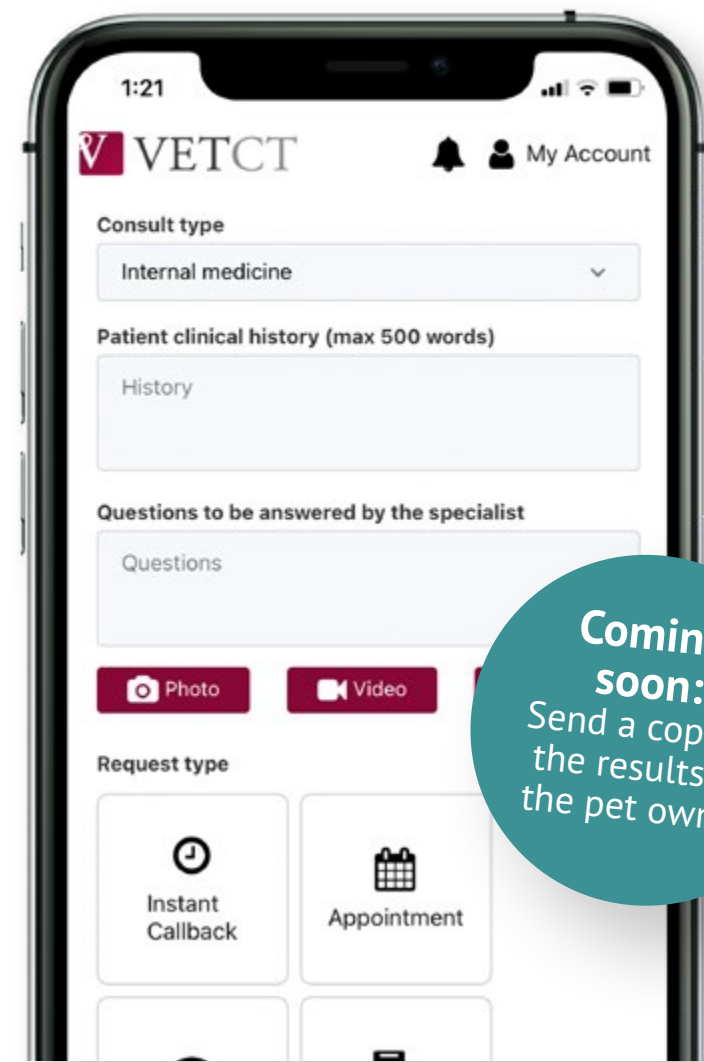


VetCT App

The Ultimate Guide for Beginners

- 1 Sign up your clinic, then create your own user profile.
- 2 Create a case, add photos and videos.
- 3 Select an option* for the specialist to contact you:
 - *Instantly by phone*
 - *Text chat*
 - *Written advice*
 - *Book an appointment and select a 15-, 30- or 60-minute phone or video consultation at a time and date that suits you.*
- 4 Keep in touch with the specialist on your case, you can send follow-up results and questions.
- 5 Receive instant notification of any update to your case.

**Services vary with the time of day/night and type of speciality. Check the app for details.*





VETCT

Clinical support in your pocket